# STICKERZ / ARTWORK GUIDE

# Ready for the cut.

A simple setup guide for custom stickers and sticker sheets.

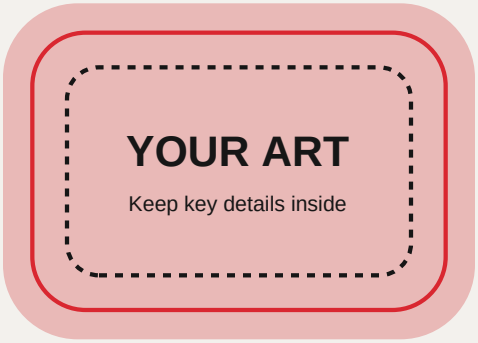
## 1 Build at the finished size

Use inches and set your artwork to the size you order. Vector PDF is preferred; for raster artwork, aim for 300 pixels per inch at the final print size. Keep text sharp and avoid screenshots.

## 2 Give the cut room

**Cut line:** the intended finished edge.
**Bleed:** extend background art beyond that edge.
**Safe area:** keep lettering and important details inside the edge.

A practical starting layout is 1/8 inch of bleed and 1/8 inch of inner safety space. Final margins and cut feasibility are confirmed in the proof for your material.




RED LINE / CUT
DASHED LINE / SAFE AREA
PINK AREA / EXTRA BLEED

## 3 Keep artwork and cut paths separate

If you supply a custom outline, use a clean, closed vector path on a separate layer named **Cut line**. Avoid duplicate paths, tiny notches, and stray points. Keep the outline editable and clearly identified so it is not treated as printed artwork.

## 4 Set up sheets and specialty finishes

**Sheets:** choose 4 x 6 or 8.5 x 11 inches, with 5-9 stickers per sheet. Show a separate cut path for each sticker, with space between cuts. Confirm spacing in the proof.
**Metallic, glow, or raised effects:** identify the areas meant to show the material or special finish on a separate, clearly named layer. Confirm the final effect layout before printing.

### Before you send it

Embed linked images. Outline fonts or include them in the PDF. Include the finished size and any white-border instructions. Review the proof for size, spelling, cut shape, and finish placement.